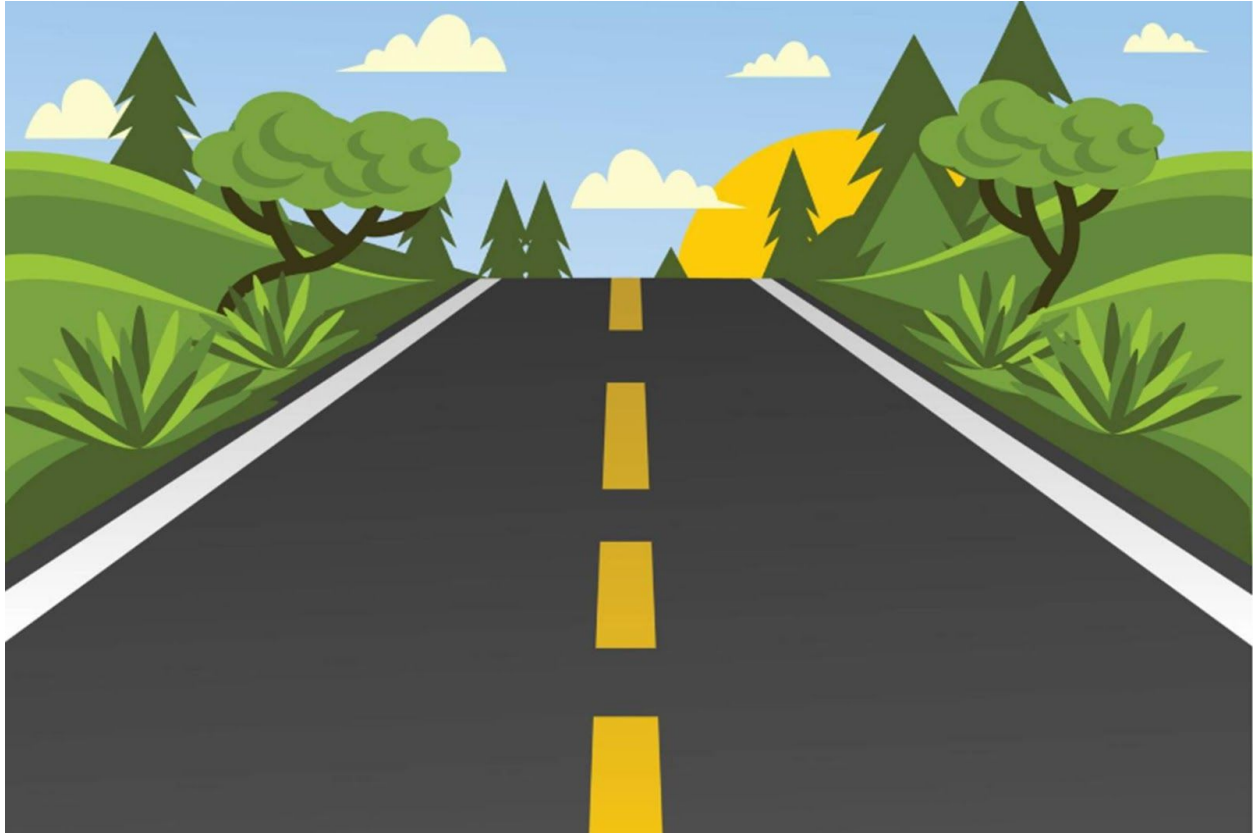


GREENVILLE PUBLIC SCHOOLS
INTERSCHOLASTIC ATHLETICS PROGRAM
EXCELLENCE WITH INTEGRITY
STRATEGIC PLAN
October 2019



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	IMPLEMENTATION GOAL: 1 to 3 Years - commencing in 2020-21

Planning Committee

Maggie Anstett	Athletic Trainer
Todd Boyer	MS Assistant Principal/Parent
Misti Bresnahan	Cheer Coach/Parent
Justin Dennett	HS Teacher/Coach
Jessica Giddings	Athletic Boosters/Parent
Mark Haist	MS Assistant Principal/Athletic Director/Parent
Beth Hallock	Administrative Assistant/Parent
Dixon Huiet	Broadcaster/Parent
Michael Leiter	High School Principal
Charlie Mahar	School Board Member/Parent
Valerie Mester	Recreation Department Programmer
Tim O'Brien	HS Teacher/Coach/Parent
Rob Phillips	Rocket Football Director/Parent
Jill Plate	Parent
Norice Rasmussen	School Board Member/Parent
Ben Roberson	Little League President/Parent
Amy Smith	AYSO Soccer/Parent
Bill Smith	AYSO Soccer/Parent
Marissa Taylor	Student Athlete
Kara Tiesworth	Administrative Assistant - Superintendent
Luke Zamarron	Student Athlete
Brian Zdanowski	High School Athletic Director

MISSION

Greenville Public Schools is committed to a wide range of interscholastic athletic experiences, and the support to ensure that student athletes reach their highest skill level, mentally, physically, socially, and academically as an individual and a team member.

GUIDING PRINCIPLES

- Commitment to excellence
- Develop positive lifelong values
- Partnership of students, staff, parents, and community
- Development of valuable relationships
- Sportsmanship and standards of conduct
- Clear expectations and open communication
- Continuity of purpose between youth, middle and high school programs
- Commitment to enhancing skills

GOAL ONE

COMPREHENSIVE STRENGTH PROGRAM

GOAL: Provide the best in strength training for all athletes in all sports

STRATEGIES

Areas to maintain

1. Weight Room Coordinator
 - Availability
 - Record keeping/oversight
2. Facility
 - Upgrade/maintenance of equipment
3. Strength Curriculum
 - Scheduled daily - full time
 - In-season/contest day arrangement
 - Baseline program
4. Accessibility
 - Regular hours
 - In season/out of season opportunities

Areas to enhance

1. Classroom/Weight Room
 - Refurbish weight room/technology upgrades
 - Expansion of useable square footage
 - Equipment aligned with program
2. Program
 - Required, mandatory, and consistent for all athletes in all sports
 - Approved options
 - Dedicated budget
 - Professional development/including injury prevention techniques
3. Summer Expectations
 - Coordination between sports
 - Importance of attendance/incentives
4. Parent Education
 - Support of expectations
 - Value of attendance

New initiative

1. Add a zero hour strength class to the master schedule for a student option

GOAL TWO

Community and Youth Programs

GOAL: Develop a comprehensive community and youth program plan with active participation

STRATEGIES

Areas to maintain

1. Organization/Communication
 - Supportive
 - Sharing of facilities
 - Variety of offerings
2. Publicity
 - Newsletters/updates
 - Publish good news/social media
 - Articles on athletes
3. Mission
 - Use in program material
 - Keep as part of program goals

Areas to enhance

1. Programs
 - Increase competitiveness and winning
 - Expand partnerships with local recreation programs
 - Use each other's resources/marketing
 - Registration option through the Recreation Department
2. Staff
 - Increase coordination/collaboration of youth and HS athletes
 - Summer programs uniformity
 - Head coach on down program structure by level
3. Parent Education
 - Communicate mission/goals/expectations
 - Options to gain support in community

New Initiatives

1. Mentoring and training for all coaches
2. Long term Black Field plan

GOAL THREE

THE STUDENT ATHLETE EXPERIENCE

GOAL: Attain top league finishes and be a contender in the MHSAA Tournament in all sports

STRATEGIES

Areas to maintain

1. Game Experience
 - Suitable league alignment
 - All contests have officials, game workers, proper facilities
 - Special contest venues
 - Appropriate budget - maintenance, safety
 - Student athlete clinics, conferences, summits
 - Coordinated and designated uniforms
2. Marketing
 - Athletic recognition opportunities - all state/academic, individual/team
 - Hall of Fame
 - Highlight accomplishments
 - Social media
 - Participation fees not used
 - Themed awareness events/recognition of youth programs
 - Coaches attire consistent with department colors/mascot
 - Top program comparisons
3. Staff and Facilities
 - Hire teachers that coach
 - Athletic Trainer/appropriate training rooms
 - Compensation reflective of class A schools
 - GEA incentives to stay
 - Professional development opportunities
 - Assess number provided for each sport

Areas to enhance

1. Culture
 - Competitiveness level gains respect
 - Department approved logo/mascot
 - Larger promotion of college signings
 - Initiation of positive change
 - Promotion of Positive School Climate in Athletics

2. Student support
 - Recruitment and retention of athletes
 - Leadership development
 - Academic priority
 - Sportsmanship
 - Athletic code
3. Involvement
 - Peer to peer athlete partnerships
 - Sports fair in the spring
 - Traditions
 - Partnerships with other school clubs/fine and performing arts
 - Accessibility to facilities and equipment
 - Program support by all grades
 - Support of the boosters/increasing resources
4. Out of Season/Summer Expectations
 - Coordination between sports
 - Accessibility of facilities
 - Importance of attendance/incentives
5. Parent Education
 - Preseason meeting
 - All sports each season
 - Communication needs
 - Identify support strategies

New initiatives

1. Improve student attendance - ID admittance
2. Enhance and increase middle school sports offerings